



**JAGGY™**

*Sharp IT Solutions*

## Business Intelligence Services



### **— Make Better Decisions Faster, Enterprise-Wide**

A successful enterprise tends to collect large amounts of data during the course of daily operations. Organizations struggle with securing, from daily operations, the key metrics that can provide predictive capabilities to the management team. The underlying premise of Business Intelligence (BI) is that organizations should expand the types of information used to monitor their daily operation while more narrowly focusing on a limited subset of that information to direct management focus. Investments in financial reporting systems have led to an over-emphasis of monitoring that financial information as a predictive indicator. Generally, financial systems are the system of record for historical financial transactions. Only when this information is combined with measures of ongoing business operations can it be used to predict future business results.

The challenges in identifying the information required to efficiently and effectively manage an organization can be minimized through the use of method and frameworks that accelerate the process and provide guidance. Organizations must identify the applicable measures for their business and define an organizational framework for how the measures are represented across the enterprise. An organization succeeds by applying appropriate emphasis on measures that predict financial viability, customer penetration, operational efficiency, and organizational maturity and growth. An organization's priority should be on establishing the organizational framework of the types of information to be measured followed by the actual identification of the applicable measures in each area.



## Business Intelligence Services

Business Intelligence (BI) technologies provide historical, current, and predictive views of business operations. Business Intelligence has become an integral need for any organization that wants to remain competitive in the market place and proactive in their decision making and performance monitoring. A Business Intelligence system includes several functions such as OLAP (Online Analytical Processing), Data Mining, Text Mining, Web Mining, Predictive Analytics, and Alerting & Notification. These functions allow organizations to gather, filter, dissect and learn from historical data to make fact based decisions. At JAGGY we are committed to helping our clients with their Business Intelligence needs. We help decision makers across a broad range of industries access better, relevant, and timely information.

### What we offer

JAGGY's capabilities include both consulting and solution implementation services.

**Discovery and Strategy.** Provides a rapid method for formulation of Business Intelligence vision, business case, functional architecture, and a benefits-based roadmap for delivery.

**Assessment.** Many organizations have already deployed Business Intelligence solutions that may not be fully optimized to meet business needs. JAGGY's adaptive assessment methodology highlights key areas of risk and defines specific mitigation steps to ensure alignment between business and technology needs and improve Return on Investment. Our methodology spans key environmental areas:

- usability and overall fit with business needs
- technical design that meets needs for scalability, reliability, and standards
- information architecture that meets organization-wide analytical needs and adheres to best practices
- sound development process

Following the assessment of the impacts of closing gaps we offer development of an actionable roadmap for achieving the desired end-state.

**Business Intelligence Product Evaluation/Recommendation.** Through research and development, JAGGY identifies the practical use of well-established and emerging BI technologies; we apply structured, consensus-based evaluation criteria to independently assess customer's needs and business scenarios, recommend the right mix of products based on thorough trade-off analysis of the alternatives.

**Business Intelligence Technical Architecture.** JAGGY has extensive hands-on experience defining and implementing complete BI architectures that align to industry and customer-specific standards.

**Solution Implementation.** With JAGGY's benefits-driven Business Intelligence methodology, we provide end-to-end project management and execution for designing and delivering solutions comprised of:



- Data Warehouses and Data Marts
- Extract, Transform and Load (ETL) processing
- Analytic/OLAP Application Systems
- Dashboards and Performance Measurement Systems
- Balanced Scorecards Design
- Real Time Alert Applications
- Decision Support Systems

**Data Quality.** JAGGY data quality improvement services include data profiling and procedure design to improve data completeness, consistency, validity, relevancy, and accuracy.

### JAGGY Advantage

JAGGY partners with leading Business Intelligence software providers to develop business-enhancing analytic solutions for customers in a variety of industries. Our consultants have extensive experience in helping organizations consolidate the financials of recently merged businesses, streamline planning and budgeting processes, and correlate sales activities and results from disparate systems.

Jaggy can build and deploy a comprehensive Business Intelligence solution tailored to your specific business needs to help you make knowledge-based business decisions that have a direct, dramatic impact on your business. Examples of such solutions include:

- Calculate measures reflecting financial performance
- Track Key Performance Indicators (KPIs) of your business
- Evaluate measures having a direct impact on your customers
- Assess measures reflecting the performance of key business processes

### Key Benefits

JAGGY services focus on delivering tailored Business Intelligence solutions that help clients:

- Improve decision making by capturing and aggregating the rich data held within software systems across the enterprise
- Greater visibility of costs and opportunities throughout the organization, from line managers to executives
- Improve productivity by establishing baselines and best practices
- Reduce cost in maintaining and operating assets
- Improve forecasts for budgeting purposes
- Improve customer service and satisfaction
- Better focus on KPIs and business intelligence analysis
- More timely and accurate reporting
- Better management of regulatory compliance
- Improve assessments of potential risks



## Why JAGGY

Work with a Trusted Partner ...

We are a trusted partner to our customers. We do the right thing and we do it well. We listen to customers and help them anticipate, and take advantages of changes in the industry.

We have a deep understanding of specialized business processes gained from years of close collaboration with our customers. We specialize in complex and mission-critical systems. Our solutions are category-leaders. We have the broadest portfolio of best-of-breed Business Intelligence technology solutions.

We balance innovation with pragmatism. We apply the latest proven technologies to our vast breadth and depth of industrial-strength functionality. We are consistently striving to perfect and adapt our solutions through process and product development, best practices, and integration.

... to Successfully Implement ...

Our mission is to help our customers achieve their goals through a deep understanding of their specialized business processes and the smart and effective use of information technology.

We are able to adapt our solution to support customers' unique business strategies – helping them to become more efficient, capture growth opportunities through innovation, improve customer service and comply with regulations. Our implementation record is impeccable. Our customers can testify to the benefits they have received from our solutions and the enthusiasm, professionalism, synchronized teamwork and competence of our consultants as they worked diligently towards successful project completion.

Our success stems from an experienced base of dedicated Business Intelligence professionals, collaborative alliances with Business Intelligence technology leaders, and a proven methodology based on Best Practices in data warehousing, large-scale systems development, and decision analytics.

## About JAGGY

JAGGY provides banking solutions for retail, commercial, and private banks. We provide banking professionals with solutions that support front, middle, and back-office operations, as well as solutions for financial management, risk, and compliance. JAGGY helps banks improve customer service management, streamline business processes, comply with regulations and capture growth opportunities. For more information, visit [www.jaggy.com](http://www.jaggy.com)

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